



# CHHAPS CHALLENGE

“100 HOURS IN 100 DAYS”

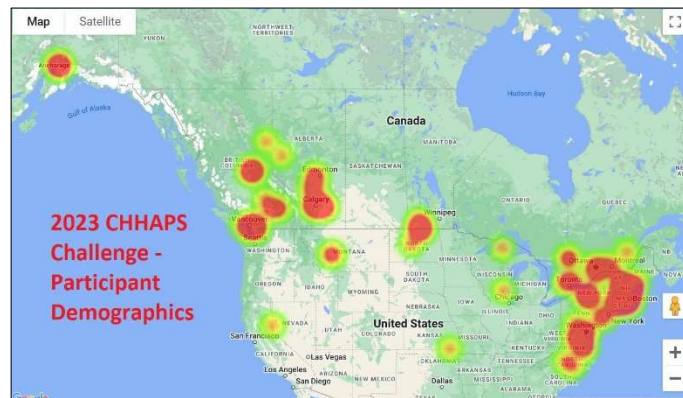
JUNE 1 – SEPTEMBER 10, 2024

## Raffle Prize Donor Sponsorships

Dear Sponsor:

The Canadian Horse Heritage & Preservation Society is thrilled to announce the fourth CHHAPS Challenge: “100 Hours in 100 Days” virtual event, taking place June 1 to September 10, 2024. The CHHAPS Challenge provides equine lovers with a dedicated time to strengthen the partnership with their horse, connect with others, and support an endangered breed – the Canadian Horse.

The CHHAPS Challenge welcomes horses of any breed and any discipline. Youth and adult riders/handlers, from Canada and the USA, have the opportunity to join a team, earn a medal, win fun prizes, connect in our Facebook group, and meet other breeds! This provides Sponsors with a wide demographic reach throughout North America.



Proceeds from the CHHAPS Challenge are shared with two non-profit organizations dedicated to preserving the Canadian Horse: The [Canadian Horse Rescue and Rehoming Society](#) and the [Canadian Horse Heritage and Preservation Society](#).

By donating a raffle prize, your sponsorship supports this effort to promote awareness and preservation of Canada’s National Horse. Please review the sponsorship levels to see what the CHHAPS Challenge can offer you in exchange for your support. Please contact the Challenge Coordinators at [challenge@chhaps.ca](mailto:challenge@chhaps.ca) with any questions.

Thank you for your consideration,

*Ken Morris*

Ken Morris, CHHAPS Chair



# CHHAPS CHALLENGE

“100 HOURS IN 100 DAYS”  
JUNE 1 – SEPTEMBER 10, 2024

## Raffle Donor: Sponsorship Benefits

The CHHAPS Challenge provides raffle prize donors with numerous opportunities for awareness! Four monthly drawings are held on Facebook live as a fun way to motivate participants throughout the 100 days. All donors are recognized:

- Before a drawing – announcing a newly donated item in our private Facebook groups (with your logo and link to your website).
- During a drawing – when we share our thanks and a description of the item.
- After a drawing – acknowledging you in an email to participants that announces the prize winners (with link to your website).
- Potential additional exposure – select items receive added email exposure when we highlight top picks prior to a drawing. The bigger the prize, the more chances for exposure!

If a raffle donation is valued between \$30-74 CAD, the donor is considered a Silver Sponsor. If a raffle donation is valued at \$75 or more, the donor is considered a Gold Sponsor. Their logo will appear on our Race Roster event page and the CHHAPS website (<https://chhaps.ca/challenge/>). The benefits listed below also apply.

Donated prizes should be horse-lover related and may include gift cards, memberships to equine-related organizations or on-line learning platforms, publications or eBooks, tangible goods the donor is willing to ship, or other items you'd like to suggest. Let us know!

### Sampling of Benefits:

| <b>Gold Sponsor</b> (Prize value of \$75+)   | <b>Silver Sponsor</b> (Prize value of \$30-74)  |
|--|---|
| Welcome announcement on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB page.                                 | Welcome announcement on CHHAPS Challenge private FB group and CHHAPS private member FB group.                                 |
| Logo with hyperlink to your website on Race Roster virtual event page, (public visibility).  | Logo with hyperlink to your website on Race Roster virtual event page (public visibility).                                    |
| Logo and hyperlink to your website featured in emails to participants  | Logo and hyperlink to your website featured in emails to participants   |
| Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB group | Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group and CHHAPS members private FB group |
| Company acknowledged during the live drawing of your donated item.   | Company acknowledged during the live drawing of your donated item.  |
| Logo and business recognition in CHHAPS member newsletters & on CHHAPS website.  | Logo listed with other Sponsors in CHHAPS newsletters & on CHHAPS website.  |

## 2024 CHHAPS Challenge – Raffle Donor Information:

Company/Business Name: \_\_\_\_\_

Website URL: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please send your organization's logo (in .jpg format) to [challenge@chhaps.ca](mailto:challenge@chhaps.ca)

Donated item: \_\_\_\_\_

Description: \_\_\_\_\_

Value: \$\_\_\_\_\_ (Send a photo of the donated item to help us highlight your product!)

*Donor agrees to mail gift cards to CHHAPS to secure sponsorship & large items to the winner after the drawing. Contributions to the CHHAPS Challenge are not considered charitable donations.*

## 2024 CHHAPS Challenge – Cash Contributor Information (optional):

Instead of (or in addition to) donating a raffle prize, you may contribute towards helping the Canadian horse. For contributions of \$30+, your name (or organization's name), will be recognized in a listing of sponsors on the CHHAPS website, Race Roster page, newsletters & Facebook page.

Contributor's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**Contribution Amount = \$\_\_\_\_\_ (Circle CDN or USD). Select your payment method below.**

### Payment Method: (for Cash contributors only)

\_\_\_\_\_ **PayPal / Electronic Transfer.** We can accept e-transfers at [treasurer@chhaps.ca](mailto:treasurer@chhaps.ca).

Contact CHHAPS Treasurer, Malena Laylin, with any payment questions.

\_\_\_\_\_ **Check payable to CHHAPS.** Email this form to [challenge@chhaps.ca](mailto:challenge@chhaps.ca). Mail check to:

CHHAPS, C/O Yvonne Hillsden, 5089 Trans Canada Hwy West, Kamloops, BC Canada V1S 2B1

Accepted By (signature): \_\_\_\_\_ Date: \_\_\_\_\_

**Contact:** [challenge@chhaps.ca](mailto:challenge@chhaps.ca) with any questions.

- Sue Drover, CHHAPS Challenge - Sponsorship Coordinator, [srdrover@gmail.com](mailto:srdrover@gmail.com)
- Liz Piacentini, CHHAPS Challenge - Sponsorship Graphics / Logos

Thank you for your support! | <https://chhaps.ca/challenge/>