



# CHHAPS CHALLENGE

“100 HOURS IN 100 DAYS”

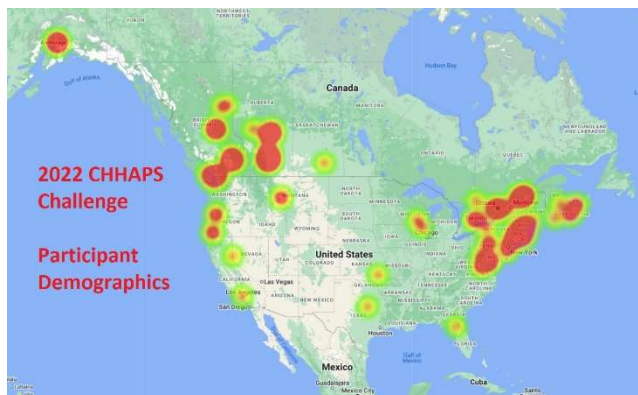
JUNE 1 – SEPTEMBER 10, 2023

## Sponsorship Opportunities

Dear Sponsor:

The Canadian Horse Heritage & Preservation Society is thrilled to announce the third CHHAPS Challenge: “100 Hours in 100 Days” virtual event, taking place June 1 to September 10, 2023. The CHHAPS Challenge provides equine lovers with a dedicated time to strengthen the partnership with their horse, connect with others, and support an endangered breed – the Canadian horse.

The CHHAPS Challenge welcomes up to 500 horses of any breed and any discipline. Riders and handlers may participate with equestrians from across Canada and the US, join a team, earn a medal, win fun prizes, connect in our Facebook group, and meet other breeds along the way! This provides Sponsors with an expanded demographic reach throughout North America.



Proceeds from the CHHAPS Challenge will be shared with two non-profit organizations dedicated to preserving the Canadian Horse: The [Canadian Horse Rescue and Rehoming Society](#) and the [Canadian Horse Heritage and Preservation Society](#).

Your sponsorship supports this effort to promote awareness and preservation of Canada's National Horse. Please review the sponsorship levels to see what the CHHAPS Challenge can offer you in exchange for your support. Please contact the Challenge Coordinators at [challenge@chhaps.ca](mailto:challenge@chhaps.ca) with any questions.

Thank you for your consideration,

*Liz Piacentini*

Liz Piacentini CHHAPS Challenge Coordinator



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## CHHAPS Challenge Medal Sponsorships:

\_\_\_ **Gold Sponsor at \$75 for 1 Division.** (3 medals to be awarded, 1 for each Class). **If Division sponsorships are not filled by May 15, the individual classes become available for Silver Sponsors.** My preferred division to sponsor is:

- \_\_\_ Canadian Horse Division (Youth, Adult, and Masters Classes)
- \_\_\_ Endangered Breed Division (Youth, Adult and Masters Classes)
- \_\_\_ Open-breed Division (Youth, Adult and Masters Classes)

\_\_\_ **Gold Sponsor at \$75 for 3 Classes:** Sensational Seniors, Rising Stars & Journalism Award.

\_\_\_ **Silver Sponsor at: \_\_\_ \$30 for 1 Class, or \_\_\_ \$60 for 2 Classes.** My preferred class(s) to sponsor is, (please indicate your 1st choice and 2<sup>nd</sup> choice):

- \_\_\_ No preference! Apply my sponsorship to any available class(s).
- \_\_\_ Sensational Seniors, (eldest horse-handler combined age)
- \_\_\_ Rising Stars, (youngest horse-handler combined age)
- \_\_\_ Journalism Award, (best article about their journey in under 500 words)

**(Class Sponsorships are awarded 1st-come, 1st-serve – based on receipt of payment and form).**

## Sampling of Sponsorship Benefits:

<b>Gold Level (3 Medals Sponsored)</b>	<b>Silver Level (1-2 Medals Sponsored)</b>
Welcome announcement on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB page.	Welcome announcement on CHHAPS Challenge private FB group and CHHAPS private member FB group.
Logo with hyperlink to your website on Race Roster virtual event page, (public visibility).	Logo with hyperlink to your website on Race Roster virtual event page (public visibility).
Logo and hyperlink to your website featured in monthly emails to participants	Logo featured in monthly emails to participants
Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB group	Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group and CHHAPS members private FB group
Company acknowledged during Awards Announcements at conclusion of event	Company acknowledged during Awards Announcements at conclusion of event
Logo and business recognition in CHHAPS newsletters and on CHHAPS website.	Logo listed with other Sponsors in CHHAPS newsletters and on CHHAPS website.

## 2023 CHHAPS Challenge - Sponsor Information:

Company/Business Name: \_\_\_\_\_

Website URL: \_\_\_\_\_

Company Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Accepted By (signature): \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your organization's logo in .jpg format to [challenge@chhaps.ca](mailto:challenge@chhaps.ca)**

**Payment Amount:** Check your selected sponsorship option. Then, **Payment Method** at bottom.

\_\_\_\_\_ Gold Level Sponsorship: 1 Division, or three classes = \$ 75.00 (CDN)

\_\_\_\_\_ Silver Level Sponsorship: \_\_\_\_\_ Class(es) at \$30 each = \$\_\_\_\_\_ (CDN)

*Sponsorship classes are awarded 1st-come, 1st-serve - based on receipt of payment. If Gold level sponsorship opportunities are not filled by May 15, these individual classes become available for Silver Sponsors. Contributions to the CHHAPS Challenge are not considered charitable donations.*

## 2023 CHHAPS Challenge – Contributor Information:

Instead of sponsoring a medal, you may contribute \$20.00 (CDN) towards helping the Canadian horse. Your name, or your organization's name, will be recognized in a listing of supporters on the CHHAPS website, Race Roster page, newsletters and Facebook page.

Contributor's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email: \_\_\_\_\_

**Contribution Amount = \$20.00 (CDN). Please select your preferred payment method below.**

### Payment Method:

\_\_\_\_\_ **PayPal / Electronic Transfer.** We can accept e-transfers at [treasurer@chhaps.ca](mailto:treasurer@chhaps.ca).

Contact CHHAPS Treasurer, Lisa Galanov, with any questions.

\_\_\_\_\_ **Check payable to CHHAPS.** Email completed form to [challenge@chhaps.ca](mailto:challenge@chhaps.ca). Mail check to: CHHAPS, C/O Lisa Galanov, 4248 Dixon Creek Rd, Barriere, BC Canada V0E 1E1

**Contact:** [challenge@chhaps.ca](mailto:challenge@chhaps.ca) with questions, or to check availability of a class/division.

- Sue Drover, CHHAPS Challenge Sponsorship Coordinator
- Liz Piacentini, CHHAPS Challenge Coordinator / Sponsorship Graphics

Thank you for your support! | [www.chhaps.ca](http://www.chhaps.ca)