



CHHAPS CHALLENGE

“100 HOURS IN 100 DAYS”

JUNE 1 – SEPTEMBER 11, 2022

Sponsorship Opportunities

Dear Sponsor:

The Canadian Horse Heritage & Preservation Society is thrilled to announce the return of the CHHAPS Challenge: “100 Hours in 100 Days” virtual event, taking place June 1 to September 11, 2022. The CHHAPS Challenge provides equine lovers with a dedicated time to strengthen the partnership with their horse, connect with others, and support an endangered breed – the Canadian horse.

The CHHAPS Challenge welcomes up to 500 horses of all breeds and any discipline. Riders and handlers can participate with equestrians from across Canada and the US, join a team, earn a medal, connect in our Facebook group, and meet other breeds along the way! This provides Sponsors with an expanded demographic reach throughout North America.



Proceeds from the CHHAPS Challenge will be shared with two non-profit organizations dedicated to preserving the Canadian Horse: The [Canadian Horse Rescue and Rehoming Society](#) and the [Canadian Horse Heritage and Preservation Society](#).

Your sponsorship supports this effort to promote awareness and preservation of Canada’s National Horse. Please review the sponsorship levels to see what the CHHAPS Challenge can offer you in exchange for your support. Please contact the Challenge Coordinators at challenge@chhaps.ca with any questions.

Thank you for your consideration,

Yvonne Hillsden

Yvonne Hillsden, CHHAPS Chair & Challenge Co-coordinator



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CHHAPS Challenge Medal Sponsorships:

___ **Gold Sponsor at \$75 for 1 Division.** (3 medals to be awarded, 1 for each Class). *If Division sponsorships are not filled by May 1, the individual classes become available for Silver Sponsors.*

My preferred division to sponsor is:

- ___ Canadian Horse Division (Youth, Adult, and Masters Classes)
- ___ Endangered Breed Division (Youth, Adult and Masters Classes)
- ___ Open-breed Division (Youth, Adult and Masters Classes)

___ **Gold Sponsor at \$75 for 3 Classes:** Sensational Seniors, Rising Stars & Journalism Award.

___ **Silver Sponsor at: ___ \$30 for 1 Class, or ___ \$60 for 2 Classes.** My preferred class(s) to sponsor is, (please indicate your 1st choice and 2nd choice):

- ___ No preference! Apply my sponsorship to any available class(s).
- ___ Sensational Seniors, (eldest horse-handler combined age)
- ___ Rising Stars, (youngest horse-handler combined age)
- ___ Journalism Award, (best article about their journey in under 500 words)

(Class Sponsorships are awarded 1st-come, 1st-serve – based on receipt of payment and form).

Sampling of Sponsorship Benefits:

Gold Level (3 Medals Sponsored)	Silver Level (1-2 Medals Sponsored)
Welcome announcement on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB page.	Welcome announcement on CHHAPS Challenge private FB group and CHHAPS private member FB group.
Logo with hyperlink to your website on Race Roster virtual event page, (public visibility).	Logo with hyperlink to your website on Race Roster virtual event page (public visibility).
Logo and hyperlink to your website featured in monthly emails to participants	Logo featured in monthly emails to participants
Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB group	Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group and CHHAPS members private FB group
Company acknowledged during Awards Announcements at conclusion of event	Company acknowledged during Awards Announcements at conclusion of event
Logo and business recognition in CHHAPS newsletters and on CHHAPS website.	Logo listed with other Sponsors in CHHAPS newsletters and on CHHAPS website.

2022 CHHAPS Challenge - Sponsor Information:

Company/Business Name: _____

Website URL: _____

Company Address: _____

Contact Name: _____ Phone: _____

Email: _____

Accepted By (signature): _____ Date: _____

Please send your organization's logo in .jpg format to challenge@chhaps.ca

Payment Amount: Check your selected sponsorship option. Then, **Payment Method** at bottom.

_____ Gold Level Sponsorship: 1 Division, or three classes = \$ 75.00 (CDN)

_____ Silver Level Sponsorship: _____ Class(es) at \$30 each = \$ _____ (CDN)

Sponsorship classes are awarded 1st-come, 1st-serve - based on receipt of payment. If Gold level sponsorship opportunities are not filled by May 1, these individual classes will become available for Silver Sponsors. Contributions to the CHHAPS Challenge are not considered charitable donations.

2022 CHHAPS Challenge – Contributor Information:

Instead of sponsoring a medal, you may contribute \$20.00 (CDN) towards helping the Canadian horse. Your name, or your organization's name, will be recognized in a listing of supporters on the CHHAPS website, Race Roster page, newsletters and Facebook page.

Contributor's Name: _____

Address: _____

Phone: _____ email: _____

Contribution Amount = \$20.00 (CDN). Please select your preferred payment method below.

Payment Method:

_____ **PayPal / Electronic Transfer.** We can accept e-transfers at treasurer@chhaps.ca.

Contact CHHAPS Treasurer, Lisa Galanov, with any questions.

_____ **Check payable to CHHAPS.** Email completed form to challenge@chhaps.ca. Mail check to: CHHAPS, C/O Lisa Galanov, 4248 Dixon Creek Rd, Barriere, BC Canada V0E 1E1

Contact: challenge@chhaps.ca with questions, or to check availability of a class/division.

- Yvonne Hillsden, CHHAPS Chair and Challenge Co-coordinator
- Sue Drover, CHHAPS Challenge Sponsorship Co-coordinator
- Liz Piacentini, CHHAPS Challenge Co-coordinator / Sponsorship Graphics

Thank you for your support! | www.chhaps.ca