



# CHHAPS CHALLENGE

“100 HOURS IN 100 DAYS”

JULY 1 – OCTOBER 11, 2021

## Sponsorship Opportunities

Dear Sponsor:

The Canadian Horse Heritage & Preservation Society is pleased to host the “100 Hours in 100 Days” virtual event, taking place from July 1 (Canada Day) to October 11 (Canadian Thanksgiving), 2021. The CHHAPS Challenge provides horse owners with a dedicated time to strengthen the partnership with their horse, connect with others, and support an endangered breed – the Canadian horse.

This virtual event comes at a time when COVID has cancelled or limited many shows, equine expositions, and agricultural fairs. CHHAPS has chosen a virtual event as a creative alternative that reaches a broader audience.

The CHHAPS Challenge ([www.chhaps.ca](http://www.chhaps.ca)) welcomes up to 500 horses of all breeds and any discipline. Riders and handlers can participate with equestrians from across Canada and the US, join a team, earn a medal, connect in our Facebook group, and meet other breeds along the way! This provides Sponsors with an expanded demographic reach throughout North America.

Proceeds from the CHHAPS Challenge will be shared with two non-profit organizations dedicated to preserving the Canadian Horse: The [Canadian Horse Rescue and Rehoming Society](#) and the [Canadian Horse Heritage and Preservation Society](#).

Sponsors like you help support this effort to promote awareness and preservation of Canada’s National Horse. Please review the sponsorship levels to see what the CHHAPS Challenge can offer you in exchange for your support. Please contact the Challenge Coordinators at [challenge@chhaps.ca](mailto:challenge@chhaps.ca) with any questions.

Thank you for your consideration,

*Yvonne Hillsden*

Yvonne Hillsden, CHHAPS Chair & Challenge Co-coordinator



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## Sponsorship Form

### Sponsor CHHAPS Challenge Medals:

\_\_\_\_\_ **Gold Sponsor at \$75 for 1 Division.** (3 medals to be awarded, 1 for each Class). **If Division sponsorships are not filled by June 23, the individual classes will become available for Silver Sponsors.** My preferred division to sponsor is:

- \_\_\_\_\_ Canadian Horse Division (Youth, Adult, and Masters Classes)
- \_\_\_\_\_ Endangered Breed Division (Youth, Adult and Masters Classes)
- \_\_\_\_\_ Open-breed Division (Youth, Adult and Masters Classes)

\_\_\_\_\_ **Silver Sponsor at \$30 for 1 Class.** My preferred class(s) to sponsor is, (please indicate your 1st choice and 2<sup>nd</sup> choice):

- \_\_\_\_\_ Sensational Seniors, (oldest horse-handler combined age)
- \_\_\_\_\_ Rising Stars, (youngest horse-handler combined age)
- \_\_\_\_\_ Longest Journey, (completes challenge with most kilometers)
- \_\_\_\_\_ Journalism Award, (best article about their journey in under 500 words)
- \_\_\_\_\_ Youth, Adult or Masters class in \_\_\_\_\_ Division, (based on availability 6/24).
- \_\_\_\_\_ No preference. Apply my sponsorship to any available class.

*(Class Sponsorships are awarded 1st-come, 1st-serve – based on receipt of payment).*

### Sampling of Sponsorship Benefits:

<b>Gold Level</b>	<b>Silver Level</b>
Welcome announcement on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB page	Welcome announcement on CHHAPS Challenge private FB group and CHHAPS private member FB group
Logo listing and hyperlink on Race Roster virtual event page, (public visibility).	Logo listing and hyperlink on Race Roster virtual event page (public visibility).
Logo and hyperlink to your business featured in monthly emails to participants	Logo featured in monthly emails to participants
Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group, CHHAPS members private FB group, and CHHAPS public FB group	Logo featured in monthly “Thank you, Sponsors!” post on CHHAPS Challenge private FB group and CHHAPS members private FB group
Company acknowledged during Awards Announcements at conclusion of event	Company acknowledged during Awards Announcements at conclusion of event
Logo and business hyperlink recognized exclusively in CHHAPS newsletters	Logo and business hyperlink listed with other Silver Sponsors in CHHAPS newsletters

## Sponsor Information:

Company/Business Name: \_\_\_\_\_

Website URL: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Accepted By (signature): \_\_\_\_\_ Date: \_\_\_\_\_

**Please send your organization's logo in .jpg format to [challenge@chhaps.ca](mailto:challenge@chhaps.ca)**

**Payment Amount:** Please check your selected sponsorship option.

\_\_\_\_\_ Gold Level Sponsorship: 1 Division, or any 3 classes = \$75.00 (CDN)

\_\_\_\_\_ Silver Level Sponsorship: \_\_\_\_\_ Classes at \$30 each = \$\_\_\_\_\_ (CDN)

## Preferred Method of Payment:

\_\_\_\_\_ **PayPal / Electronic Transfer.** We can accept e-transfers at [treasurer@chhaps.ca](mailto:treasurer@chhaps.ca).

Contact CHHAPS Treasurer, Lisa Galanov, with any questions.

\_\_\_\_\_ **Check payable to CHHAPS.** Email completed form to [challenge@chhaps.ca](mailto:challenge@chhaps.ca) and mail payment to: CHHAPS, C/O Yvonne Hillsden, 5089 Trans Canada Hwy West, Kamloops BC Canada V1S 2B1.

*Sponsorship classes are awarded 1st-come, 1st-serve – based on receipt of payment. If Gold level sponsorship opportunities are not filled by June 23, these individual classes will become available for Silver Sponsors. Contributions to the CHHAPS Challenge are not considered charitable donations.*

**Contact:** [challenge@chhaps.ca](mailto:challenge@chhaps.ca)

Challenge Coordinators are happy to answer questions, or check availability of a class/division:

- Yvonne Hillsden, CHHAPS Chair and Challenge Co-coordinator
- Liz Piacentini, CHHAPS Challenge Co-coordinator

***Thank you for your support! We look forward to highlighting your organization.***

The Canadian Horse Heritage and Preservation Society | [www.chhaps.ca](http://www.chhaps.ca)